



NEW YACHTS, NEW COUNTRIES, NEW OPPORTUNITIES

Drettmann Yachts teams up with exclusive dealers „Yachting Experts“ The name Drettmann has long since been a byword for yachts that offer outstanding value for money, excellent product quality and exceptional service. Now that these characteristics have established Drettmann Yachts as a successful brand all over Europe, the time has come for the company to conquer the American market. It has placed that task in capable hands: the new partner for the exclusive sale of Drettmann Yachts is Yachting Experts, Inc. From its base in the pleasant location of Coconut Grove, Florida, the experts for the sale of exclusive new and pre-owned yachts plan to conquer the hearts of yacht lovers in Florida, Central and South America with the products from Drettmann. And they are ideally equipped to do so thanks to 25 years of experience, expertise in the sector of both new and pre-owned yachts and a thorough knowledge of the market – not to mention the new yacht lines Drettmann Motor Yachts (DMY) and Drettmann Explorer Yachts (DEY).

Innovation – the key to new markets

Both these lines boast features that were not available in the 27 to 37-metre class in the past. The DMY range, for instance, comes with a beach club, bar, gym and steam bath for a totally new yacht experience: closer to the water and the experience that is the sea, more comfortable and individual than ever before. The DEY line may be more sporty, but it is no less comfortable and, thanks to a revolutionary new concept, is a veritable tardis with a charm all of its own.

Would-be owners are cordially invited to come and see the qualities of these two yacht lines for themselves at the Fort Lauderdale International Boat Show, where the innovative models will be presented by Claudia and Albert Drettmann together with their new partner company, Yachting Experts, Inc. (Yacht Builders Tent, YB694C).

„At our very first meetings, it was immediately clear that we had lots in common with the fantastic team at Yachting Experts: our shared passion for all things maritime, our determination to come up with new solutions and our strict focus on the customer. We are totally convinced that this combination will enable us to venture successfully into new markets,“ says Claudia Drettmann.

www.yachtingexperts.com | www.drettmann-yachts.com

